

CHEMIPHAR CHANGES ITS CORPORATE LOGO

Nippon Chemiphar Co., Ltd. (4539)

April 27, 2010

As part of the activities to mark its 60th anniversary on June 16, Chemiphar has adopted a new logo. The decision to do so reflects the Japanese tradition that a lifecycle takes a new direction at age 60.

With renewed strength we are prepared to tackle the challenges that lie ahead, while at the same time making every effort to enhance stakeholder value.

We would like to express our deepest gratitude to all those who have supported us over the years, and hope we can continue to count on your support.

New corporate logo



Concept

The power to enhance our positive approach for a bright tomorrow.

A stylized letter “C,” seen from front and back, stands for our Company name. The letters combine the colors green (peace, stillness, nature), blue (integrity, peaceful, water) and yellow (hope, courage, happiness).

Chemiphar, founded in 1950 (President and CEO, Kazushiro Yamaguchi; consolidated net sales, ¥22,307 million as of March 2009) is a medium-sized Japanese pharmaceutical company headquartered in Tokyo.

Since setting generics-related business as one of its pillars in 2000, Chemiphar has been developing, manufacturing and selling generics, in addition to proprietary products. Today, Chemiphar’s generics lineup and sales compare most favorably with those of companies that sell both proprietary products and generics.

Chemiphar is one of the few proprietary pharmaceutical makers developing in-house generics. Its goal is to develop more than 15 new generics per year.

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Consolidated net sales: ¥22,307 million (as of FY2009)

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